WHAT IS CLAIMED IS:

1. A method for sharing customer information among a plurality of electronic storage facilities comprising:

receiving identifying information on a customer from an electronic storage facility;

determining whether an identifier exists in a master data store for the customer based on the received identifying information;

assigning an identifier based on a result of the determination; and cross-referencing the assigned identifier with the received identifying information.

- 2. The method according to claim 1, further comprising: retrieving identifying information from the master data store based on an identifier.
- 3. The method according to claim 1, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.
- 4. The method according to claim 3, wherein customer data includes a customer's name and address.
 - 5. The method according to claim 1, wherein determining comprises: standardizing the received identifying information; and

LAW OFFICES
FINNEGAN, HENDERSON,
FARABOW, GARRETT,
& DUNNER, L. L. P.
1300 I STREET, N. W.
WASHINGTON, DC 20005
202-408-4000

comparing the standardized identifying information to existing data in the master data store.

6. The method according to claim 1, wherein cross-referencing comprises:

creating a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.

7. A computer for sharing customer information among a plurality of electronic storage facilities, the computer comprising:

a memory having program instructions; and

a processor, responsive to the programming instructions, configured to:

receive identifying information on a customer from an electronic storage

facility;

to:

determine whether an identifier exists in a master data store for the customer based on the received identifying information;

assign an identifier based on a result of the determination;

cross-reference the assigned identifier with the received identifying information.

8. The computer of claim 7, wherein the processor is further configured

retrieve identifying information from the master data store based on an identifier.

LAW OFFICES
FINNEGAN, HENDERSON,
FARABOW, GARRETT,
& DUNNER, L. L. P.
1300 I STREET, N. W.
WASHINGTON, DC 20005
202-408-4000

- 9. The computer of claim 7, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.
- 10. The computer of claim 9, wherein customer data includes a customer's name and address.
- 11. The computer of claim 1, wherein determine comprises:
 standardize the received identifying information; and
 compare the standardized identifying information to existing data in the
 master data store.
- 12. The computer of claim/1, wherein cross-reference comprises:

 create a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.
- 13. A system for sharing customer information among a plurality of electronic storage facilities, the system comprising:

means for receiving identifying information on a customer from an electronic storage facility;

means for determining whether an identifier exists in a master data store for the customer based on the received identifying information;

means for assigning an identifier based on a result of the determination; means for cross-referencing the assigned identifier with the received identifying information.

LAW OFFICES
FINNEGAN, HENDERSON,
FARABOW, GARRETT,
& DUNNER, L.L.P.
1300 I STREET, N. W.
WASHINGTON, DC 20005
202-408-4000

14. The system of claim 1, further comprising:

means for retrieving identifying information from the master data store based on an identifier.

- 15. The system of claim 1, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.
- 16. The system of claim 15, wherein customer data includes a customer's name and address.
- 17. The system of claim 1, wherein means for determining comprises:

 means for standardizing the received identifying information; and

 means for comparing the standardized identifying information to existing data
 in the master data store.
- 18. The systém of claim 1, wherein means for cross-referencing comprises:

means for creating a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.

and the second

LAW OFFICES
FINNEGAN, HENDERSON,
FARABOW, GARRETT,
& DUNNER, L. L. P.
1300 I STREET, N. W.
WASHINGTON, DC 20005
202-408-4000